

PRESTON COUNTY CHAMBER OF COMMERCE

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Chamber Chat



November 2010

2011 MARKETING AND ADVERTISING OPPORTUNITIES

Your **Preston County of Commerce** is now scheduling our **Website Business Spotlight** and **Chamber Office Window Display** for **2011**. We are pleased to provide our chamber members these marketing avenues at **no additional cost**.

DID YOU KNOW? According to our Google analytics that in the last month our **chamber website** received **418 visits** and in the previous month over **500**. The **page views** for last month was **1615** and the previous month **1747**. **Of those, the largest percentage of pages viewed was located in our membership directory. That means that our website is directing viewers to you!!!**

Your chamber website also provides the opportunity to be the **Business Spotlight** on our **homepage**. Each viewer would have the opportunity to view and be directly linked to your business from our home page. It only takes a few minutes to provide the needed information to us. **Contact us today to schedule your business as our Business Spotlight in 2011.**

YOUR CHAMBER is also scheduling our **Window Display Space** for **2011**. This **space** is the **front windows** of our **chamber office**. It is a wonderful location to **market your business** because of the **visibility** and **notice** this window space receives. **Contact us to schedule your month!**

CHAMBER CHAT INSERTS...Your chamber also provides the opportunity to you to place an insert in our newsletter. You provide us with **250 copies** and we do the **work for you**. There is nominal fee of \$30 that helps offset the additional postage and time involved.

We are pleased that **Everybody's Chiropractic** has taken advantage of this opportunity this month. **Contact us today for more information.**

FACEBOOK PAGE...Your chamber also has established a **FaceBook Page**. Our facebook page is **gaining monthly active users**. For example, last weeks summary included **89 people** commenting they "**liked**" our chamber facebook page with **21 active users** returning. If your business has an **event**, a **special occasion** or **news** you would like to have **posted**, **contact your chamber**.

CALENDAR OF EVENTS...Your chamber of commerce wants to **advertise any event or special occasions** you have scheduled. We will place **your event** on our **website** and **newsletter** as well as forward it to the **Greater Morgantown CVB** serving both **Monongalia** and **Preston Counties** for posting on **their website** as well. Your event may also be listed on the "Things To Do" section of the Friday's Dominion Post newspaper.

YOUR CHAMBER is asking you to provide a **link from your website to ours** if this is not currently being done. It provides the opportunity for more **exposure and growth for all**.

Also if your **business** has a **logo** and it is not shown beside your name on our chamber website in our **membership directory**, please email it to us so that it may be added.

Are you interested in hosting a Business After Hours or breakfast or luncheon event showcasing your business and providing networking opportunities?

Contact your chamber today!

WELCOME TO THE PRESTON COUNTY CHAMBER OF COMMERCE Your Preston County Chamber of Commerce would like to welcome its newest members...**Kiwanis Club of Preston County, Bri-Ton, Valley District Lions Club, Sam's Club and Kingwood Family Dental.**

Check them out on our chamber website membership directory!

****A reminder you should have received your 2011 membership investment form.**

Please take a moment to complete and return. Thank you for your continued support.